

Golfing Community

Las Vegas is home to one of the top golf communities in the nation. With a multitude of private, public, and resort courses, people travel from across the globe to play the world-class courses that the area has to offer. The best golf course architects in the world have designed courses in Las Vegas, providing the area with the most exciting, diverse courses in the nation.

Opened in May 2008, PGA Golf Club Coyote Springs is emerging as one of the most talked about golf destinations in the Western United States.

PGA Golf Club will be a leader in the golf industry, and the PGA Village being built will serve as the Western home for PGA of America Members.

There are over 65 golf courses within the Las Vegas area. Course designers such as Arnold Palmer, Jack Nicklaus, Pete Dye, Tom Fazio, and PGA Tour Designs to name a few, take pride in their Las Vegas creations. The PGA Tour makes a stop in Las Vegas every fall to host its annual tournament. The tournament, called the Justin Timberlake Shriners Hospitals for Children Open, is an exciting event held at TPC Summerlin. The Wendy's 3-Tour Challenge, which pairs top players from the PGA, LPGA and Champions tour, has called Las Vegas home on many occasions.

The Southern Nevada Chapter of the PGA of America, along with the First Tee of Southern Nevada and the Southern Nevada Golf Association, provides wonderful opportunities and support for junior golfers in the Las Vegas area. The work of these three organizations help to provide a strong sense of community and cohesiveness that is invaluable in Las Vegas.

The Player Development Program (PDP)



UNLV PGA Student Patrick O'Hara at Silverstone G.C.

The main goal of PDP is to provide each student with the necessary knowledge to enhance playing performance. After the student's freshman year, PDP is required until successful completion of the PGA's Playing Ability Test (PAT). A secondary purpose of PDP is to provide each student with the knowledge to become an effective instructor of the game in an applied setting. PGA instructors teach the class, including PGA Golf Management staff and some of the best instructors in Las Vegas.

PGA Golf Management Staff

The PGA Golf Management program staff includes a director who recruits, advises and instructs students as well as administers the program within the guidelines of UNLV and the PGA of America. An internship coordinator assists with these duties and organizes, plans, and facilitates students' internship experiences. Support staff assists with the administration of the program while providing guidance and support to all PGA Golf Management students.



Trophy Presentation at the 2008 Director's Cup

University of Nevada, Las Vegas

UNLV is a doctoral degree granting institution with more than 27,000 students and approximately 2,800 faculty and staff. More than 200 undergraduate, Master's and doctoral degrees are offered. Founded in 1957, UNLV is located on 337 acres in dynamic Southern Nevada. The university is ranked in the category of Doctoral/Research Universities-Intensive by the Carnegie Foundation for the Advancement of Teaching.



William F. Harrah College of Hotel Administration

The PGA Golf Management program is a part of UNLV's College of Hotel Administration. Its top-ranked reputation has attracted superior faculty who provide a student and research focused academic environment committed to developing leaders while advancing the hospitality and recreation services professions.

Student Life at UNLV

UNLV offers many opportunities for students to get involved in leadership development and extracurricular activities that promote and encourage participation in campus life. Student activities and campus-wide events are planned throughout the year, focusing on celebration and traditions that involve the entire campus community. These include Welcome Week, Premier UNLV, Homecoming, Unityfest and Spring Fling.

Living Arrangements

LIVING ON CAMPUS

UNLV's residence halls provide suite-style housing for nearly 2,000 students. For more information regarding campus housing please visit <http://housing.unlv.edu>

LIVING OFF CAMPUS

There are many apartment complexes located within walking distance of UNLV and many others located in Henderson, which is only 5-6 miles from campus. Apartment costs vary greatly for one- and two-bedroom apartments. Deposits are necessary for students living off campus, including security and utility deposits.

General Information About UNLV

For information regarding admission to UNLV:
www.unlv.edu/admissions

For information regarding campus housing at UNLV:
<http://studentaffairs.unlv.edu>

For information regarding campus tours:
(702) 774-8697

PGA Golf Management Contact Information

For more information regarding curriculum, cost or other questions, please contact the PGA Golf Management office or visit the web site.
<http://hotel.unlv.edu/pga>
(702) 895-2932

PGA Golf Management Program
William F. Harrah College of Hotel Administration
4505 Maryland Parkway
Box 456023



UNLV PGA Student Reese McCall at Rio Secco G.C.



AA/EEO



PGA Golf Management

UNIVERSITY OF NEVADA, LAS VEGAS

A Passion For Excellence





PGA of America CEO, Joe Steranka, and President, Brian Whitcomb, visit UNLV PGA Student Association

live out their dreams than the one we provide in our PGA Golf Management program.

We are committed to providing a positive and challenging environment that will cultivate the talents of all of our students, with the ultimate goal of placing them in coveted positions within the golf industry. We are also committed to the development of the individuals in our program as people, as students, as professionals, and as golfers. These commitments reflect our mission of attracting, nurturing, and producing individuals who are great performers both in their professions and in their lives.

Without a doubt, the combination of our world-renowned hotel college, the premier golf community in Las Vegas, and the guiding philosophy and curriculum of our academic program creates an unparalleled environment for individuals who are passionate about golf and living with excellence. I hope you can share in our excitement for this wonderful combination and in a program we are passionate about.

PGA Golf Management Program

The UNLV PGA Golf Management program is accredited by the Professional Golfers' Association of America and is administered through the Recreation and Sport Management Department of the William F. Harrah College of Hotel Administration. Students graduating from the PGA Golf Management program will receive a Bachelor of Science degree with a major in Recreation, and a concentration in Professional Golf Management. The PGA Golf Management curriculum consists of 124 credit hours in three primary areas: general studies, recreation management, and PGA Golf Management. Along with these requirements, students must complete 16 months of internship experience in the golf industry. PGA golf management classes support student progression through the PGA curriculum. This comprehensive curriculum and extensive internship experience prepares students to work in the expanded golf industry. Some examples of current career path opportunities within the golf industry:

TRADITIONAL CAREERS – Director of Golf, Head Golf Professional, Director of Instruction, or Teaching Professional

EXPANDED CAREERS – General Management, Executive Management, Sales Representative, Merchandising Director, Tournament Director, Rules Official, Association Management, Golf Manufacturer Management, Consulting, Broadcasting/Journalism, Ownership/Leasing, Golf Course Development, Golf Course Maintenance, Golf Equipment Specialist, Golf Retail/Ownership or Management, or College Golf Coach

A letter from the Director

Thank you for your interest in our PGA Golf Management program at UNLV. We would like to take this opportunity to share with you the vision and guiding philosophy of our program and invite you to visit our website for further information (<http://hotel.unlv.edu/pgs>). You may have noticed the words "passion for excellence" in some of our printed materials. This statement reflects our goal of attracting and developing strong performers with a passion for excellence in the golf industry. We believe that there has never been a greater opportunity for quality individuals to excel and



Famed instructor, Butch Harmon, speaks to UNLV PGA Student Association

Our Program Goals

In addition to being a valued asset to the university community, to the Las Vegas/Southern Nevada community, and to the golf community at large, our goals in the PGA Golf Management program are to:

- Provide a challenging and comprehensive academic experience, preparing students to successfully meet all necessary concentration requirements to obtain PGA membership.
- Recruit a diverse, talented, and well-rounded student population.
- Support the growth and development of the PGA Golf Management student association.
- Provide for each student well-defined, comprehensive internship experiences that will facilitate exemplary professional capabilities in all facets of golf management.
- ☞ Facilitate students' progression through PGA checkpoint testing and successful completion of the PGA Playing Ability Test (PAT).

The PGA Golf Management Requirements



UNLV PGA Student Kendall Murphy at Rio Secco G.C.

Playing Ability Test (PAT), and complete PGA checkpoints for Level I, Level II, and Level III. Additionally, all students must fulfill the 16 month internship requirement with work experience in at least three different settings, ranging from public, private and resort. Students who do not pass the PAT by the end of their junior year will be counseled to complete the Recreation major without the PGA Golf Management concentration.

INTERNSHIP REQUIREMENTS

The PGA Golf Management internship is considered to be a full-time work experience that encompasses 40 hours per week at a recognized PGA golf facility. Students interested in completing an internship abroad are required to be under the direction of a PGA professional. Successful completion of 16 months of internship experience is required of each student seeking a Bachelor of Science degree with a major in Recreation and a concentration in PGA Golf Management.

The PGA Golf Management curriculum consists of 124 credits in three primary areas; general education (47 credits), recreation major (43 credits), and PGA Golf Management Concentration (34 credits). Students have the option to earn a minor in business management or business marketing in addition to the traditional PGA Golf Management curriculum.

More information regarding PGA Golf Management curriculum can be found on the program web site.



UNLV PGA Students Jeff Kragt and Marc Carpenter line up a putt

ADMISSION REQUIREMENTS

A student seeking admission into the PGA Golf Management program must meet all UNLV and Hotel College entrance requirements. In addition, applicants must have submitted a golf handicap of 12 or less verified by the United States Golf Association (USGA), a PGA Golf professional, a high school golf coach, or successfully passed the PGA Playing Ability Test (PAT).

GRADUATION REQUIREMENTS

Students graduating from the PGA Golf Management program must complete all required courses in the curriculum. Prior to graduation from the PGA Golf Management program, students are required to pass the

Golf Course Access

Las Vegas National Golf Club

The UNLV PGA Golf Management program is fortunate to have Las Vegas National Golf Club as its home golf course. Las Vegas National Golf Club is the former home of the PGA Tour's Las Vegas Invitational and is conveniently located only two miles from campus. Classic in design, this golf club combines rolling fairways, glistening lakes, and greens well protected by palm, pine, and olive trees.

Legacy Golf Club

In addition to Las Vegas National, UNLV PGA students have playing and practice privileges to The Legacy Golf Club in nearby Henderson, Nev. The Legacy Golf Club is an Arthur Hills design that features dramatic elevation changes, fast greens, and beautiful views of the Valley.

Angel Park Golf Club

UNLV PGA students also have access to this 36-hole championship golf facility located only 15 minutes from campus. Angel Park Golf Club is also equipped with a lighted par-3 course, a driving range, and a putting course.

Additional Access

Golf courses throughout the Las Vegas area have embraced the UNLV PGA program and have offered tee times throughout the week to its students. The list of cooperating courses is growing, giving students the opportunity to experience all that Las Vegas golf has to offer. Students have the ability to reserve tee times at cooperating local golf courses through an innovative online reservation system that is available exclusively to UNLV PGA students.

PGA Golf Management Student Association (PGMSA)

The PGMSA provides our students with the opportunity to meet regularly as a group and develop friendships, discuss relevant issues, organize guest speaker series, conduct and plan social events as well as administer the PGMSA tournament schedule. Students are encouraged to be active members of the PGMSA and to take ownership in their association through its service, fund-raising, social, tournament and merchandising opportunities.

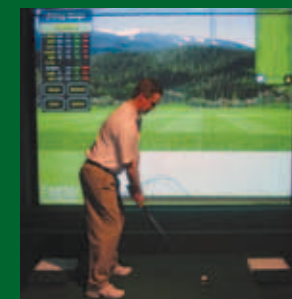
The PGA Golf Management Research and Teaching Laboratory

Established in the spring of 2007, the PGA Golf Management Research and Teaching Laboratory includes state-of-the-art technology used for teaching and learning the game of golf. The use of this technology, including a Full-Swing Golf simulator, the K-Vest Teaching System, and the JC Video instruction system, provides students with information needed to accurately assess the laws, principles and preferences used in the mechanics of the golf swing. Students are able to learn about instruction and use some of the industry's most vital teaching tools all in the Research and Teaching Laboratory.

This laboratory is also outfitted with golf club design and repair equipment used to tailor make clubs to personal preferences. Students use this equipment to learn golf club design and repair techniques and to understand the important role that club design has on golfer performance.



UNLV PGA Students Reese McCall and Gary Xavier at a PGA Student Association Meeting



UNLV PGA Student Kyle Helms in the Full Swing Golf Simulator